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# Marketing Strategy Management Michael J Baker

**retail strategy marketing gb 2375.30 thursdays, sept. 28th ...** - this course is especially useful for students who are considering a career in retailing, for those students who will be going into the financial sector and be involved with **syllabus mba (marketing) two years full time programme** - faculty of management department of business administration m.j.p. rohilkhand university bareilly 243 001 (u.p.) syllabus mba (marketing) two years **business: accounting, finance, management & marketing** - abstract book for the 9th annual conference on business: accounting, finance, management & marketing, 3-7 july 2011, athens, greece. table of contents **strategic management concepts and cases** - strategic management concepts and cases a competitive advantage approach a01\_davi4797\_15\_se\_fmdd 1 11/27/13 12:33 am **coca-cola: international business strategy for globalization** - international trade & academic research conference (itarc ), 7- 8th november, 2012, london. the business & management review, vol.3 number 1, november 2012 **business strategy - 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